Visionarity

Engage • Empower • Reward

Visionarity offers platforms for digital customer engagement in the insurance industry and for corporate health management. User specific content on health-related topics is presented to the participants. Health specific behaviour of participants is measured and rewarded.
The Visionarity solution creates value for different partners in various industries. This includes, but is not limited to, comprehensive loyalty programs, for example an eHealth bonus card. **Leading in engagement!**

SWICA

swisscom

toppharm Apotheken

WeightWatchers®

info@visionarity.com | www.visionarity.com

Basel – Zürich – Madrid

Visionarity

In the company

"Anything that can be digitized will also be digitized and errors are often an intermediate step on the way to groundbreaking innovations. The decisive impulse and difference: people!"

CMO, René Reinli
rr@visionarity.com

For insurance

"Even or especially large ones, in which past very successful insurance companies could be in the the same speed of innovation and agility as we from Visionarity as a start-up."

CEO, Kolja Rafferty
kr@visionarity.com

Why companies and insurance companies choose Visionarity

ROI within 12 months

New touchpoints, active interaction with customers and employees

Individual participant experience (user DNA)

Digitalization of the touchpoints and playful integration (gamification)

Specific contents

Compliant also with GDPR

Statements of our clients

"The BENEVITA Health Platform motivates the participants to a health-oriented lifestyle. You receive personal health tips, can compete in challenges and attractive prizes. You have the possibility of receiving premiums from individual Supplementary insurance through active and to influence healthy behavior."

Walter Lutz
Member of the Executive Board
Swica

"New touchpoints, active interaction with customers and employees specific contents Visionarity's solution gives us the possibility to view all our offers and insights from a single point out coordinate, and you generic content can easily be replaced with Offers and services in the area of business health be enriched. Thanks to the unique technology of user DNA the user receives personalized information and has its own experiences with the solution."

Martina Novo
Head of Corporate Health
Swisscom

"In addition to the normal Weight Watchers App, our participants have the Possibility to improve your own level of fitness in a playful competition thanks to the Visionarity app."

Nicolette Hehn
Managing Director
Weight Watchers Germany